



**RULES ON THE RIGHT OF CANDIDATES
FOR INTERNATIONAL UNION OFFICES
TO INSPECT CONVENTION DELEGATE LIST AND
TO DISTRIBUTE CAMPAIGN MATERIAL
TO CONVENTION DELEGATES**

July 2020

Pursuant to applicable federal law, candidates or slates of candidates for International Union offices are entitled to inspect the names of the International Union delegates who register for the upcoming SEIU Convention. Consistent with U.S. Department of Labor (“DOL”) regulations, the Convention delegate list is not available for copying, but a candidate may inspect it and/or compare it with any personal list that they may have. Further, consistent with DOL regulations, SEIU is not required to make the phone numbers of Convention delegates available to candidates.

Once the Convention delegate registration process is completed, the list will be available for inspection. If you wish to take advantage of this option as a candidate for an International Union office, please contact Alma Henderson, in the SEIU Legal Department, at alma.henderson@seiu.org, to arrange the date, time and logistics of your inspection.

In addition, candidates or slates of candidates for International Union offices must be provided with reasonable opportunities to send their campaign material- at their own expense- to the Convention delegate list or to reasonable subsets of the list. The candidates and their campaigns bear full responsibility and liability for any campaign material distributed to the Convention delegate list.

The International Union will comply with all reasonable requests of any candidates or slate of candidates to distribute campaign literature in aid of the candidates’ or the slate’s candidacy by electronic mail, by MyDBSolutions, LLC, the Email Vendor selected by the International Union, at the candidates’ (or slate’s) own expense. Such electronic mail will be sent to the personal email addresses provided to the International Union by the delegates through Convention registration process.

Please note that, under Department of Labor rules and regulations, candidate campaign material can be sent by email only to the personal email addresses of Convention delegates.

If there are contested races in any of the International Union officer positions to be filled by the Convention delegates, the contested elections will be conducted after the Convention proceedings on August 8, 2020. A second outside vendor (Election Vendor) will email electronic ballots to delegates who participate in the Convention after the proceedings on August 8, 2020, and delegates will then have seven (7) days to cast their electronic ballots. The Convention’s Roll Call Committee will oversee the counting of the ballots cast by the delegates, working in conjunction with the Election Vendor. The campaign literature distribution rules for any contested election period will be posted on the Convention website and app.

MARY KAY HENRY
International President

GERRY HUDSON
International Secretary-Treasurer

NEAL BISNO
Executive Vice President

LUISA BLUE
Executive Vice President

HEATHER CONROY
Executive Vice President

LESLIE FRANE
Executive Vice President

VALARIE LONG
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Each candidate or slate of candidates for an International Union office that wishes to distribute campaign material by email may do so according to the following procedures:

- a. The Email Vendor selected by the International Union to distribute candidate (or slate) campaign material by email is: MyDBSolutions, LLC, 3341 South 4000 West, West Valley, Utah, (801) 657-5373, Bob@MyDBSolutions.com. To be properly submitted, a Portable Document Format (PDF) of candidate (or slate) campaign material must be emailed to Bob@MyDBSolutions.com.
- b. Prior to the SEIU Convention, candidates (or slates) may submit campaign material to the Email Vendor for distribution to Convention delegates on July 17, July 24, July 31 and/or August 7, 2020. To be timely submitted, a PDF of the campaign material to be distributed must be received by the Email Vendor on or before the Tuesday prior to the desired distribution date (by July 14, July 21, July 28 and/or August 4, 2020, respectively) by 5:00 p.m. EDT.
- c. If, following the conclusion of the nominations process for International Union offices at the SEIU Convention on August 8, 2020, there are contests for any of the International Union offices, candidates (or slates) involved in the contested elections may submit campaign material to the Email Vendor for distribution to Convention delegates from August 8 to August 16, 2020. To be timely submitted, a PDF of the campaign material to be distributed must be received by the Email Vendor at least 24 hours before the desired distribution date (by August 7, August 8, August 9, August 10, August 11, August 12, August 13, August 14 or August 15, 2020, as appropriate) by 5:00 p.m. EDT.
- d. Candidates (or slates) wishing to utilize email for campaigning are required to pay for all costs required by the Email Vendor in advance of each email distribution, which will include the hourly rates for the Email Vendor to coordinate or distribute the requested electronic mail. Each candidate (or slate) wishing to utilize email for campaigning is required to contact the Email Vendor by telephone (801) 657-5373 to arrange for such advance payments.
- e. For each candidate (or slate) wishing to utilize email for campaigning, the costs are: a one-time fee of \$75.00 to set up each candidate's (or slate's) individual mailing list plus \$75.00 per each separate mailing sent, payable when the candidate (or slate) submits their first PDF to the Email Vendor.
- f. Each campaign email, at the option of the candidate (or slate), may be sent to all Convention delegates for whom a personal email address is available, or to a portion of the delegate list such as, for example, all delegates in a particular region or another segment of the list that can be practicably identified from the listing of the personal email addresses collected by the International Union.
- g. Neither SEIU nor the Email Vendor will make any changes, including any correction of errors (i.e., misspelling, grammar, or typing errors) to the content of any PDF to be distributed by email.

h. Each email distributed by the Email Vendor will be sent from an email address that is not associated with SEIU or with any candidate, will list "Campaign Mailing" as the subject of the email, will attach the PDF precisely as it was received by the Email Vendor from a candidate or slate, and will contain the following text as the body of the email:

Attached to this email is campaign literature from a candidate or slate of candidates running for an SEIU International Union office. Federal law requires that this campaign literature be distributed, but only the candidate or slate that has prepared this attachment is responsible for its content. Indeed, SEIU has not seen or reviewed the content of the PDF attachment.

Federal law prohibits the use of union or employer resources to promote the candidacy of any person in a union officer election. Accordingly, please refrain from opening or forwarding this email on a union or employer computer, or while on union or employer time.

i. Candidates or members with questions about the distribution of campaign material to Convention delegates by email may contact Alma Henderson in the SEIU Legal Department at alma.henderson@seiu.org.

Finally, if a candidate (or slate) wants to mail printed campaign material to Convention delegates' homes, Kelly Press, Inc., a union printing and mailing house, will enter into agreements with campaigns to perform these services. Any interested candidate (or slate) must contact Kelly Press, (301) 386-8283, to arrange the details and to pay for the mailing, and must contact Ms. Henderson at alma.henderson@seiu.org to request preparation of the delegate mailing list, at least seven (7) business days before the date the campaign wants the mailing to be delivered to the post office.